

STRATEGIC PLAN

2015-2016

Mount Lebanon Community Relations Board

The Mount Lebanon Community Relations Board (CRB) is comprised of a representative from each Mt. Lebanon ward and two at-large members.

The CRB benefits the community and commissioners by creating a welcoming atmosphere for newcomers and potential newcomers, educating stakeholders on key issues impacting the municipality, and exploring topics affecting Mount Lebanon. The CRB hopes to continue to evolve in order to meet the changing needs of Mount Lebanon.

Board Members:

Susanne Wagner (Chair)

Albert Snyder (Vice-Chair)

Lisa Borrelli Dorn

Dana Hackley

Annette Sanchez

Robert Taylor

Dianne Wainwright



1966

Year the CRB was founded

2

Number of consecutive terms a representative serves

17

Number of Mt. Lebanon boards and authorities

Mount Lebanon Community Relations Board

With the evolution of the Mount Lebanon community, the Board has had to adapt and discover the issues deemed important by residents.

A strategic planning session was held Wednesday, May 20, 2015 designed to stimulate discussion about the Community Relations Board, its future, and its importance to the community's quality of life. Dr. Rex Gatto of Gatto and Associates assisted the CRB to actualize the board's goals and objectives. The motto, "Connecting the people of Mt. Lebanon to their government and to each other" was utilized as a framework.



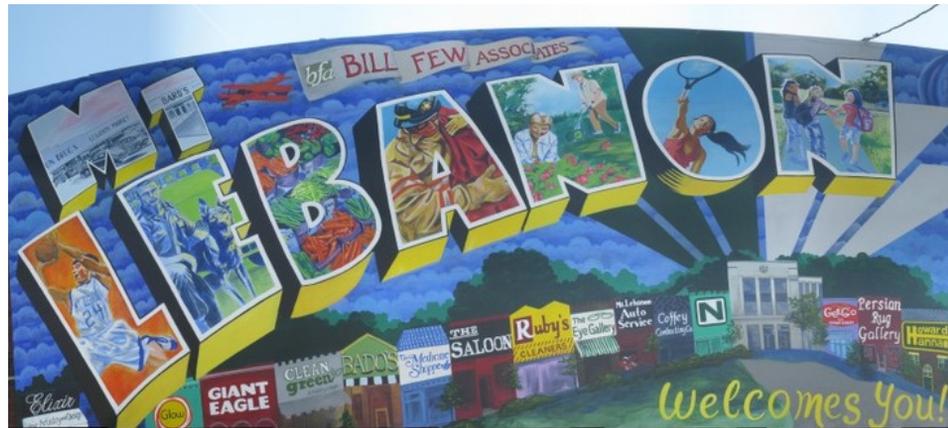
Community Relations Vision, Mission, Values

VISION

The CRB will be a resource for the community, providing programs, forums, and insight that aides all residents.

MISSION

The mission of the CRB is to promote community engagement through events, outreach, information gathering, and direct dialogue.



VALUES

Our values serve as a compass for our actions and describe how the CRB serves the municipality.

- Leadership
- Collaboration
- Integrity
- Accountability
- Passion
- Diversity

Community Relations

Goals, Objectives, Action Steps

Goal One:

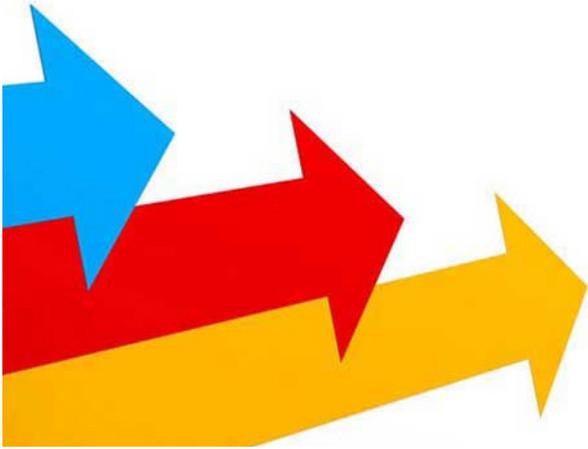
Find a direction for the Board that helps the people of Mt. Lebanon to have improved community relations.

Goal Two:

Garner the thinking and input from a cross section of committed individuals who care about Mt. Lebanon's greater good.

Goal Three:

Promote community engagement through events, outreach, information gathering, and direct dialogue.



Goal One:

Find a direction for the Board that helps the people of Mt. Lebanon to have improved community relations.

Objectives:

- 1.1: Engage the community with programs and materials that respond to the changing needs of all residents
- 1.2: Honor community members for their achievements

Action: Engage Residents



Goal Two:

Garner the thinking and input from a cross section of committed individuals who care about Mt. Lebanon's greater good.

Objectives:

- 1.1: Gather input through survey, focus groups, coffees with council members, dinner at a resident's house to discuss a particular issue
- 1.2: Send a representative to discuss the role of the CRB at community events, meetings, and organizations

Action: Solicit Input



Goal Three:

Promote community engagement through events, outreach, information gathering, and direct dialogue.

Objectives:

1.1: Host events and programs to educate the community regarding issues, but also the role of the CRB

1.2: Plan events that are not only informative, but also entertaining for families

Action: Plan Events

Community Relations

Measuring Success

Each year, CRB will conduct a planning session to assess their progress in meeting the plan's goals and objectives. Goals and objectives will be modified, added, or eliminated depending on changing needs and circumstances during the planning cycle. Feedback from residents will also be solicited in order to determine how the CRB can best serve the community.



710 Washington Road
Pittsburgh, PA 15228
Tel: 412-343-3400
<http://mtlebanon.org/>