

Mt. Lebanon Environmental Sustainability Board
Meeting Minutes
February 14, 2019 - Room C

- **Call Meeting to Order**

Roll Call:

Attendees:

Patrick Eberz, Chairperson
Abby Lawler Morycz
Nora Alwine
Martin Altschul
Natalie Uschner-Arroyo
Bonnie Cross, Staff Liaison

Absent:

Sarah Levinthal
Rogerio Arns Neumann
Kelly Fraasch, Commission Liaison

- **Public Comment.** None.
- **Approval of January 10, 2019 Minutes.** Nora motioned to approve the January 2019 minutes. Abby seconded and all members in attendance approved.

- **ESB Business**

- Recycling Information – Discussion Q&A and ESB Involvement, Laura Lilley, Public Information Office. Martin asked whether everything regarding the recycling had been resolved. Laura explained that the PIO had started in late 2017 with the "recycle right" campaign with logo and monthly tips to emphasize proper recycling methods. Recycling stories were done each month in 2018, with special features in the January and March magazine on recycling, reusing and repurposing. When we learned over the summer that drastic changes would be happening to the program, we started letting people know what that was through ALL communication methods: municipal website newsflashes, LeboALERTS, social media, cable TV postings and continued items in magazine. In September, once we learned who contractor would be, Municipal recycling pages were redesigned, adding helpful videos. The PIO worked with communications director for Waste Mgmt on two direct mail pieces. Once new contract started, WM made a concerted effort to be available for public questions including on FB pages other than our own. They also opened up constant line of communication with senior staff, SHACOG and the PIO to keep updated on interpretations of the contract. Laura reported that she had clarified with Waste Management the items that they said could be recycled, and provided the Board with a handout (attached).

Some points are still up in the air...still debate on plastic recyclability per the contract.

Once WM starts logging habitual violations and sharing that info with us, we will make videos and other outreach tools to be specific with residents about what mistakes they're making (in advance of the fines going into place in 2020).

Laura answered ESB questions and clarified with the Board that indeed there is no tolerance rate of contamination before fines kick in, hence the need to be very specific in our education programming.

- **Commission Business.**
 - Update – Glass Recycling. Bonnie updated the Board on the recycling options. The municipality had a contract with PRC, Michael Brothers had collected glass from 77 residents over a six-week period

- **New Business.** None.

- **Adjournment.** Martin motioned to adjourn the meeting and was seconded by Abby, and unanimously approved by the members present.